

Belfast Tourism Forum

Aim

To oversee the implementation of the Belfast Integrated Strategic Tourism Framework 2010 – 2014

Terms of Reference

1. To agree actions arising from the Belfast Integrated Strategic Tourism Framework and monitor and review its progress, providing regular feedback to Development Committee
2. To develop and establish sign up and ownership amongst key stakeholders to an operational annual city tourism workplan which will include key actions, research and monitoring, an internal and external communications plan and reporting structure.
3. To spread the benefits of tourism to communities across the city through establishing/developing linkages with community led tourism projects.
4. To prioritise and co-ordinate the implementation of tourism projects and programmes for 2012/13 and monitor and review progress, providing feedback to the co-ordinating Steering Group, Development Committee and other groups as appropriate.
5. To provide two way communication between the wider tourism industry and Development committee on tourism activities, opportunities and issues.
6. To communicate tourism developments, tourism performance (via the Council's Belfast Tourism Monitor) and opportunities to wider tourism industry across Belfast
7. To consider relevant Best Practice models elsewhere and share information
8. To regularly review all funding opportunities
9. To advise Belfast City Council on a range of tourism related issues

Meetings

Meetings will be held quarterly.

Reporting

Quarterly updates to Development Committee

Representation on Belfast Tourism Forum

ACNI
Area Partnership Boards include East Belfast Tourism Group, Fáilte Feirste Thair and Greater Shankill Tourism Group
BCCM
Belfast Chamber of Trade and Commerce
Belfast Hills Partnership
BVCB
DCAL
DETI
DOE
DRD
DSD
Good Food NI
Hotel Federation
Invest NI
NI Tour Guide Association
NIEA
NITB
People 1 st
Pubs of Ulster
PRONI
Queen's University of Belfast
Titanic Foundation Limited
Tourism Ireland
University of Ulster

Representation may be added subject to topic / actions for discussion at the Forum Meetings